



10 Reasons Why You Should Use Really Simple Syndication:

1. To keep up-to-date on news, jobs, projects, developments, blogs, data
2. To save time
3. To save bandwidth
4. To promote a common knowledge base through sharing
5. To coordinate workflow (calendars, email, etc.)
6. It lets you read the Internet without being connected.
7. To strengthen networks and partnerships
8. To nurture communities by becoming a reliable source
9. To increase visibility and awareness among supporters, journalists, constituents, and potential partners and funders
10. To keep the content on your website fresh

